

Coastal Computer Corporation's ESC Software Extends Best Software's Peachtree Capabilities

Small Service Businesses Receive Boost To Bottom-Line Productivity With Industry Specific Features

For Immediate Release

FORT MYERS, Fla./EWorldWire/March 10, 2004 --- Known in the service industry for setting the standard in service management and dispatching software, Coastal Computer Corporation has reached a significant milestone in its development - the company has aligned its flagship product, Electronic Service Control (ESC), with Peachtree software, a Best Software small business accounting package chosen by hundreds of thousands of small business owners nationwide.

Coastal Computer Corporation offers a stand alone product that integrates seamlessly with Best Software's Peachtree accounting program. Built with cooperation from the Best Software development team, ESC extends Peachtree software's functionality to provide service companies with much needed industry specific features such as tracking technicians, service agreements, and equipment history.

ESC's Connection Wizard for Peachtree software makes your initial setup extremely fast and easy. Within minutes, ESC can transfer your Peachtree data to your ESC database. As you proceed through the wizard, ESC will verify all the settings and guide you through the integration process, making sure everything is set correctly in both programs before continuing.

"Coastal Computer Corporation provides a variety of methods to ensure clients are able to get up and running quickly, and we offer unparalleled technical support to make that happen," said Vice President of Coastal Computer Corporation, Thomas Fanelli. "Existing Peachtree users can download a trial version of ESC at <http://www.coastalcomputercorporation.com>."

With features that include dispatching, job scheduling, equipment management, service history, interactive mapping and advanced inventory control to track serialized parts, service businesses can keep organized and process accounting functions more quickly than ever using ESC in combination with Peachtree Accounting.

"As a rising number of small businesses implement mobile technology into their business environment, they realize real benefits in time and cost savings by using Coastal Computer Corporation's software for Windows handheld devices," said Fanelli. "It offers signature capture, GPS integration, credit card swipe technology, and support for Symbol handheld units also. Every aspect offers a way to save money in daily operations.

"At Coastal, we are committed to adopting future technologies, and we are driven to surpass customers' expectations," explained Coastal Computer Corporation President, Dean Schreiner. "Our current integration with Peachtree Accounting software is one example of that commitment."

About Coastal Computer Corporation

Coastal Computer Corporation was founded in 1980 by George and Glenn Slay, brothers and service contractors who developed their service management software out of necessity: they needed integrated software to streamline their service operations.

ESC covers a wide range of industries: heating and air conditioning companies, computer service, plumbers, electrical contractors, lawn and pool services, pest control, locksmiths, and maintenance facilities.

MEDIA: Additional information is available online at <http://www.coastalcomputercorporation.com/html/peachtree.htm>
Arrangements for interviews of can be made by calling 239-275-1991.

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