



## **Crush Creative Produces Graphics For America's Best Ballpark In America's Finest City**

*Crush Creative partners with the San Diego Padres as the major supplier of outdoor graphics for PETCO Park.*

For Immediate Release

BURBANK, Calif./EWORLDWIRE/March 29, 2004 --- Crush Creative, a Southern California based visual communications agency was the natural choice when it came time for the San Diego Padres to outfit their new ballpark with graphics. Crush was chosen due to their reputation as the premier provider of ballpark graphics to other Southern California sports teams such as the Anaheim Angels, Mighty Ducks of Anaheim, and the San Diego Chargers.

PETCO Park is a state-of-the-art baseball ballpark with breathtaking views of the city of San Diego and the harbor. The impressive design celebrates the seas, the sky, the natural beauty, cultural diversity, and unique spirit of the San Diego region.

Execution of the first phase of this two-phase project included creative, production, and installation of all fixed sponsorship signage throughout the facility including the scoreboard and outfield signage. Using a wide variety of vinyl materials, such as frontlit and backlit vinyl applications, Crush was able to create beautiful graphics that fit into the architecturally spectacular design of the ballpark.

Adding to the success of this extensive undertaking, the team from Crush Creative worked with teams from the San Diego Padres and their clients throughout the production process ensuring all aspects of the project were on strategy.

Crush Creative has been a major supporter of the creative community for over 30 years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

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