



Western Media Group Corporation®

Western Media Group Corporation And JMS Capital Partners Announce Medlink West Joint Venture For The MedlinkVPN

For Immediate Release

ISLANDIA, N.Y./EWorldWire/July 28, 2004 --- Western Media Group Corporation (OTCBB: WMGC) today announced a joint venture agreement with JMS Capital Partners, a California corporation, to acquire a 50% interest in Medlink West Inc. Under the terms of the agreement MedLink West will continue to operate with specific territories including but not limited to the western part of the United States.

Medlink West will maintain offices in Los Angeles and provide sufficient personnel for customer support and service for the MedLinkVPN, a wholly owned subsidiary of Western Media Group Corp. Medlink West would also establish a customer support center that would include a MedlinkVPN help desk, on-call network security and certified consultants, as well as ongoing business development to cultivate business contacts and introduce hospitals and other medical organizations to the MedLinkVPN. In addition, Medlink West will launch its own website and provide marketing materials for the MedLinkVPN in the licensed territory.

The joint venture will continue Western Media's efforts to create a national medical information hub ahead of the Bush Administration's recent mandate of transporting the healthcare industry into the 21st century. According to a July 21 report by the Department of Health and Human Services entitled "The Decade of Health Information Technology," the healthcare industry significantly lags behind other industries in terms of new technology implementation.

The MedlinkVPN provides secure and HIPAA-compliant telecommunications on a platform that allows medical professionals the ability to transfer patient data, billing, insurance claims and other correspondence through a secure network environment. Medlink West was created by JMS to provide marketing and support services for the MedlinkVPN as well as proprietary products and services ranging from insurance to financial solutions, all within the scope of HIPAA compliance.

About Western Media Group Corp.

Western Media Group is a holding company for a systems integration company, K-Rad Consulting LLC, Med-Link, USA Inc. and Med-Link VPN Inc. (collectively "Med-Link"). Med-Link's principal product is the MedLinkVPN. The MedLinkVPN is a virtual private network which allows subscribing doctors and others to securely communicate and to remotely access and retrieve patient records, lab results, X-rays, CAT scans and other information. Additional information about Western Media may be found at <http://www.wmgcorp.com>.

Some of the information in this news release may be forward-looking information under the Private Securities Litigation Reform Act of 1995. Forward-looking information, which includes forecasts, projections and predictions of future events or performance, is subject to and involves risks and uncertainties which could cause actual results to differ materially from the forward-looking information. As a result, investors should not rely unreasonably on the accuracy of forward-looking information. Actual results may differ materially depending on a number of risk factors including, but not limited to, the following: general economic and business conditions, development of our products, effective marketing of our products, market acceptance, competition, risk factors set forth in our filings with the Securities and Exchange Commission and various other factors beyond our control.

HTML: <http://www.eworldwire.com/pressreleases/10474>

MOBILE: <http://e4mobile.com/pressreleases/10474>

PDF: <http://www.eworldwire.com/pdf/10474.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/1427.htm>

LOGO: <http://www.eworldwire.com/newsroom/1427.htm>

CONTACT:

Jameson Rose
Western Media Group Corporation
11 Oval Drive
Suite 200B
Islandia, NY 11749
PHONE. (631) 342-8800
FAX. (631) 342-8819
EMAIL: james@wmgcorp.com
<http://www.wmgcorp.com>

KEYWORDS: New York, Minnesota, WMGC, Communications, Medical, Sports, Internet, VPN, Medlink, vpn, communication, hipaa, west

SOURCE: Western Media Group Corporation