



Crush Creative Brings Tutankhamun Exhibit To Life

For Immediate Release

BURBANK, Calif./EWORLDWIRE/June 20, 2005 --- Crush Creative partners with the Los Angeles County Museum of Art and Arts and Exhibitions to provide captivating graphics for its King Tut exhibition.

Crush Creative, a Southern California based visual communications agency, recently completed the production and installation of numerous large format banners and graphic displays for the "Tutankhamun and the Golden Age of the Pharaohs" exhibit currently on display at the Los Angeles County Museum of Art.

Crush imaged more than 5,000 square feet of Broadway Cloth to create dramatic backdrops that hang throughout the exhibit, which showcases 130 artifacts from the tombs of Tut and other pharaohs. A 60-foot long by 15-foot tall banner is mounted to a wall in the main queuing hall entrance and another banner at 40-foot long by 15-foot high gives you the feeling of being on a ship sailing the Nile while taking in the surrounding scenery. These and additional banners, which are intermixed throughout 12 galleries, were printed as a single piece of material on Crush Creative's grand format Vutek printer. Using a single piece of material will allow the graphics to be removed and used for future exhibition venues as the exhibit travels the country.

In addition to these awesome cloth banners, Crush Creative produced numerous medium and large metallic and matte lambda graphics. For the museum display cases, Crush developed customized graphics using a special form of rubdown typography on Avonite.

The "Tutankhamun and the Golden Age of the Pharaohs" exhibit will be on display at LACMA through November 15, 2005.

Crush Creative has been a major supporter of the creative community for over forty years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

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KEYWORDS: graphic, print, King Tut, Museum, LACMA, Art, Exhibit, Pharaoh, Egyptian, Tutankhamun, artifacts, Printing, Crush Creative, Vutek, Advertising, Communications, Lambda, Icut, Graphics

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