



## WhyAbe.com Adds About Me Feature And Video Help To Its Free RFP Tool

*WhyAbe.com's About Me feature allows buyers and suppliers to upload a company logo and information about their company's product and/or service offering. Three minute overview and enhanced help video enables users to become proficient in the use of WhyAbe quickly.*

For Immediate Release

WILLOW GROVE, Pa./EWORLDWIRE/Oct. 11, 2005 --- WhyAbe.com today announced the rollout of an About Me feature that allows site users to post information about their company, product or service offering and the industries they serve. Buyers and suppliers can specify the number of active listings that can be viewed on their About Me page. When an About Me page is viewed, other users will see additional listings posted by the user. Suppliers can quickly see where there might be other potential sources of revenue from a buyer.

The three minute overview button on the WhyAbe.com home page features highlights of the dominant features included in the WhyAbe tool. Video help buttons included throughout the site provide in-depth tutorials to assist users with the powerful functions of WhyAbe.

WhyAbe.com is an automated collaborative marketplace that allows buyers to post their specifications in a RFP/RFQ format and invite suppliers to provide quotes. The ability to communicate with multiple suppliers at a single time and view all responses in the WhyAbe dashboard is unprecedented. Likewise, suppliers can make their goods and services available to a broader range of potential buyers. While similar products license for \$25,000 or more, WhyAbe.com is available for free.

WhyAbe creates a buyer-centric marketplace by utilizing a revolutionary keyword engine that matches suppliers to buyer's requirements, making it easy for buyers to find suppliers and obtain quotes quickly. WhyAbe also has a versatile listing tool that seamlessly handles everything from RFIs and RFPs to specifications, drawings and pictures.

Most e-sourcing platforms that claim to empower businesses fail to do so because interfaces are so cumbersome that they require constant technical support or so expensive that they mitigate any cost savings opportunities. WhyAbe is specifically designed to allow corporate and retail buyers to do more in less time, at no charge and with much greater ease than costly software platforms. Buyers can easily monitor all of their activity through WhyAbe's Dashboard feature, which provides history of all activity for all projects. This is especially important for companies that are trying to comply with Sarbanes Oxley.

Obtaining value from WhyAbe is instant and there is no software to install or PCs to configure. With immediate access, the comprehensive and user friendly WhyAbe allows users to control costs, manage performance, ensure compliance and quickly deliver value.

WhyAbe is the available immediately on the web at [www.WhyAbe.com](http://www.WhyAbe.com).

HTML: <http://www.eworldwire.com/pressreleases/12850>

MOBILE: <http://e4mobile.com/pressreleases/12850>

PDF: <http://www.eworldwire.com/pdf/12850.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/307752.htm>

LOGO: <http://www.eworldwire.com/newsroom/307752.htm>

**CONTACT:**  
Steven Belli  
WhyAbe.com

Los Angeles  
+1 213-596-0850

Chicago  
+1 312-224-4653

New York  
+1 973-252-6800

London  
44-20-7078-7269

Communicate News®  
+1 888-546-NEWS (6397)

EWORLDWIRE®

---

724 Fitzwatertown Road  
Willow Grove, PA 19090  
PHONE: 267-913-6264 or 908-489-0361  
EMAIL: sbelli@whyabe.com

**KEYWORDS:** RFP, procurement, buyer, supplier, free, leads, purchasing, sourcing, request, proposal, reverse, auction, supplier, search

**SOURCE:** WhyAbe.com