



## **My Girl - An Organic Cosmetic Line From Only You, Inc.**

*New Organic And Non-Toxic Cosmetics*

For Immediate Release

DUNEDIN, Fla./EWorldWire/Feb. 3, 2006 --- The My Girl(TM) line of cosmetics from Only You, Inc. (Pink Sheets: ONYY) is an organic and non-toxic alternative to other beauty products in the industry. Only You, Inc. offers consumers a cost effective way to use safe and all-natural beauty products.

The My Girl product line will include organic nail polish removers, lipsticks, body lotions and fragrances. "Research from The Hartman Group, in a study published in August of 2004, reports that at least 66 percent of U.S. consumers reported using organic products at least occasionally," said Only You, Inc. President Mario Quenneville. "We strive to create high-quality, organic cosmetics that everyone can afford and enjoy."

The company has entered into an agreement with ISM International, Inc. (Pink Sheets: ISML) to develop brand identity, retail packaging design and a target marketing strategy. "We are partnering ourselves with several companies to create an effective business campaign to position the company, and the My Girl line, as a leader in the all-natural cosmetics industry," said Quenneville.

Only You, Inc. anticipates the product launch at major chains and specialty stores early in the second quarter of this year.

For more information, visit [www.onlyyou.cc](http://www.onlyyou.cc).

*Forward-Looking Statements Certain statements in this release, and other written or oral statements made by the Company, including the use of the words "expect," "anticipate," "estimate," "project," "forecast," "outlook," "target," "objective," "plan," "goal," "pursue," "on track," and similar expressions, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. These statements are based on current estimates and projections about Only You, Inc.'s business, which are derived in part on assumptions of its management, and are not guarantees of future performance, as such performance is difficult to predict. Actual outcomes and results may differ materially from what is expressed or forecasted in forward-looking statements due to numerous factors. Such factors include, but are not limited to, the Company's ability to execute effectively its business plan and acquisition strategy, changes in market activity, the development of new products and services, the enhancement of existing products and services, competitive pressures (including price competition), system failures, economic and political conditions, changes in consumer behavior and the introduction of competing products having technological and/or other advantages. These and other risks are described in the Company's filings with the Securities and Exchange Commission, which should be read in conjunction herewith for a further discussion of important factors that could cause actual results to differ materially from those in the forward-looking statements. The Company assumes no obligation to update information concerning its expectations.*

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