



Next Generation Continuity Software

COOP Article Published: Emergency Planning for Multi-State Regions

FOR IMMEDIATE RELEASE

Reston, Va./EWorldWire/May 5, 2003 --- COOP Consulting (www.coop-consulting.com) today announced the publishing of an article in the most recent Continuity Insights Magazine (www.continuityinsights.com) entitled "Emergency Planning for Multi-State Regions." The piece focuses on the regional planning underway in the Virginia-Maryland-DC region by federal, state, local and military institutions as the result of 9/11.

The article makes the case that regional recovery planning is an essential ingredient of a continuity planner's work. Without a strong effort in this area, any amount of planning will not be sufficient to appropriately mitigate risk for an institution.

A free download of the article is available at COOP Consulting's Web site at www.coop-consulting.com.

"Having seen the effect of regional problems on institutional recovery, as well as the increasing frequency of such problems, I believe the next major evolution in continuity planning will be the more systematic inclusion of regional factors," said Chris Alvord, CEO of COOP Consulting. "We are also speaking to this issue at the Continuity Insights Conference in Miami this June."

ABOUT COOP CONSULTING - - Planning from Experience
COOP Consulting (www.coop-consulting.com), headquartered in Reston, VA, focuses exclusively on Continuity of Operations (COOP) and Business Continuity (BCP) plans and related services. This includes exceptional software, certified training, and experienced staff. We operate as a Woman-Owned Small Business for contracting purposes.

COOP has three assets covering all the needs of an institution's continuity planning program:

- Consultants - - certified and experienced in industry-standard methods and procedures.
- Certified Training - - six modules licensed from DRI International (www.drii.org) as part of their certified planners program, taught in private or public classroom settings or over the Web.
- Software - - continuity planning team software, developed with Microsoft using Web-based collaborative portal technology.

Our experienced staff and alliance partners are focused on the special challenges of helping institutions plan for the rapid restoration of their operations from disasters, minimizing losses and speeding recovery.

HTML: <http://www.eworldwire.com/pressreleases/1401>

MOBILE: <http://e4mobile.com/pressreleases/1401>

PDF: <http://www.eworldwire.com/pdf/1401.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/1038.htm>

LOGO: <http://www.eworldwire.com/newsroom/1038.htm>

CONTACT:

Vicki Ellis, Marketing
COOP Consulting LLC
12096 Kinsley Place
Reston, VA 20190
Phone: 703.467.0574
Fax: 703.467.8485
e-mail: vicki@coop-consulting.com
Web: www.coop-consulting.com

KEYWORDS: contingency, emergency, preparedness, training, disaster, business, continuity

SOURCE: COOP Consulting LLC