



## ControlScan Certifies Irieroots.com As A Safe Shopping Site

*In an effort to increase its Internet security, Irieroots.com, the leading online supplier of Jamaican imports, today announced that it has become certified by ControlScan.*

For Immediate Release

MARIETTA, Ga./EWORLDWIRE/July 7, 2006 --- As a measure to increase privacy and security and to prevent hackers and thieves from accessing sensitive information from its customers, Irieroots.com hired ControlScan and subscribed to the Corporate Plan. Through its unique process, ControlScan will conduct security tests and audits of Irieroots.com and certify the site's security.

"Privacy and security are the main concerns of consumers," said ControlScan president and CEO Richard Stanton. "Consumers want to do business with companies who take privacy and security seriously. By passing the audits associated with the Corporate Secure Plan, Irieroots.com's visitors are reassured that this company is committed to protecting their personal and credit card information and providing a safe online shopping experience."

### About ControlScan

ControlScan provides third party verification and services to identify, measure and prioritize security, privacy, quality, accessibility and compliance risks that exist on corporate Web properties. ControlScan solutions provide the visibility and control necessary to evaluate a company's Web property risk exposure, and to put processes and procedures in place to effectively implement online governance strategies. For more information visit ControlScan or call, toll free, at 1-800-825-3301 x110.

### About Irieroots.com

Irieroots.com specializes in Jamaican imports such as Blue Mountain coffee, wood carvings, and other Jamaican arts and crafts. Irie Roots also designs and prints its own quality Reggae and Rastafarian clothing apparel.

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**KEYWORDS:** reggae, rastafarian clothing, jamaican imports

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**SOURCE:** ControlScan