



ControlScan Certifies www.sirspa.com as Safe Shopping Site

In an effort to increase its Internet security, www.sirspa.com, an online supplier of men's grooming products, today announced that it has become certified by ControlScan.

For Immediate Release

ATLANTA, Ga./EWorldWire/Aug. 4, 2006 --- As a measure to increase privacy and security and to prevent hackers and thieves from accessing sensitive information from its customers, www.sirspa.com hired ControlScan and subscribed to the Corporate Plan. Through its unique process, ControlScan will conduct security tests and audits of www.sirspa.com and certify the site's security.

"Privacy and security are the main concerns of consumers," says ControlScan President & CEO Richard Stanton. "Consumers want to do business with companies who take privacy and security seriously. By passing the audits associated with the Corporate Secure Plan, www.sirspa.com's visitors are reassured that this company is committed to protecting their personal and credit card information and providing a safe online shopping experience."

About ControlScan

ControlScan provides third-party verification and services to identify, measure and prioritize security, privacy, quality, accessibility and compliance risks that exist on corporate web properties. Its solutions provide the visibility and control necessary to evaluate a company's Web property risk exposure and to put processes and procedures in place to effectively implement online governance strategies. For more information, visit www.controlscan.com or call, toll free, at 1-800-825-3301 x110.

About www.sirspa.com

SIRSpa.com brings together the best men's grooming products in the world in one convenient store, together with the information on how to use them most effectively. SIR Spa offers the leading superior brands of men's grooming and men's skin care products from Baxter of California, Billy Jealousy, Jack Black, King of Shaves, Ole Henriksen, GoSMILE, Dovo, Edwin Jagger, MenScience and MaleFace.

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