



Crush Creative Continues To Provide Quality Graphics For The United States Air Force Reserve

For Immediate Release

BURBANK, Calif./EWORLDWIRE/Aug. 22, 2006 --- Crush Creative, a southern California-based visual communications agency produces and installs the complete graphic wrap of Air Force Reserve Mini C-17 transporter.

The Air Force Reserve miniature C-17 replica, the "Spirit of Hope, Liberty & Freedom" based in Charleston, S.C. travels the United States and the globe to take part in community outreach programs and events. The wings and tail of the aircraft are detachable so that it can fit into the 44 foot third wheel trailer used to transport the aircraft. The trailer is pulled by a Ford F350 Super Duty Crew Cab truck. Both the truck and trailer can then be loaded into an actual C-17 aircraft for transporting around the world.

Using artwork designed by Milo Duffin of Blaine Warren Advertising, Crush Creative printed over 1,000 square feet of 3M 8620 adhesive back vinyl with a 3M overlaminate for both the truck and the trailer. The installation took three days to complete. The most challenging element of the installation was wrapping the wheel wells and aligning the artwork from the two front fenders to the hood of the Ford truck.

"What an example of quality and professionalism," said John Monical, Master Sgt., 315th Aircraft Maintenance Squadron upon inspection of the final product.

Crush Creative is a member of the Merisel group of graphics companies and has been a major supporter of the creative community for over forty years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

Merisel is a leading supplier of graphic image arts in the United States with offices in New York, Chicago and Los Angeles. Merisel's mission is to provide Graphic Solutions - Designed to fit your image. This is achieved through four wholly owned companies - Color Edge Art, Color Edge Visual, Comp24 and Crush Creative.

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