



## Jump Zone Opens Three More Franchises In The Past 30 Days

*Jump Zone Party and Play Centers*

For Immediate Release

FLORENCE, Ky./EWorldWire/Dec. 19, 2006 --- JumpZone, a fast-growing national franchise specializing in children's party and play facilities featuring giant inflatable play structures, today announced it finished 2006 with the opening of three new locations in Florence, Ky., Maryville, Tenn., and Madison, Ala.

These entertainment centers have massive indoor inflatable arenas filled with up to large inflatables, many of which are exclusive to JumpZone. JumpZone also uses many officially licensed inflatables such as the Nickelodeon Sponge Bob and many other brands that kids know and love.

"My facility was immediately accepted by the public here in Kentucky, and we opened with a bang," says Florence, Ky. owner Caroline Ramey. She added, "It is great to have a business that was cash flow positive in our first month. JumpZone's management really delivered the results."

JumpZone takes care of the planning, party setup and most importantly, clean up of all hosted events. Since JumpZone is exclusive to the party guests and not open to the public, the controlled population allows for a safe, comfortable gathering amongst friends and family. Parties range in cost from \$115 to \$295 depending on the size of the group, location, and the day they are held. JumpZone completes any party with a wide range of food items, goodie bags and balloons.

In addition to private parties, JumpZone is open on the weekdays for walk-in play sessions. "Our Open Play times are more convenient than our competitors," says Barbara Ems of JumpZone Madison, Ala. "You only have to pay one price per child for unlimited play over a four to six hour session."

Ronna Davis, founder of JumpZone, says, "Our Grand Opening's across the nation were a big success, and our patrons could not believe the massive size of our inflatables. JumpZone offers the biggest 'WOW factor' in the industry, using the biggest themed and hollywood branded inflatables available." Davis continues, "JumpZone continues to deliver stores that are immediately profitable, and our 'WOW factor' and proprietary technology are the reasons why - you just can't manage hundreds of parties every month without specialized automation of your business processes."

Davis notes, "Today's kids are busier than ever attending all kinds of structured activities. What Florence, Madison, and Maryville parents want is safe, active play that is unstructured in a comfortable environment owned and operated by a local family."

JumpZone Florence, Kentucky is located at 5765 Constitution Drive in Florence, KY 41042. To reserve a party today, call (859) 283-5867.

JumpZone Madison, Alabama is located at 140 Castle Drive, Madison, AL 35758. To check on walk-in play times, call (256) 325-JUMP.

JumpZone Maryville, Tennessee is located at 713 William Blount Drive Maryville, TN 37801. To "Jump into the Party Zone," call (865) 238-5682.

### About Jump!Zone Indoor Inflatable Party and Play Centers

JumpZone offers safe, active play with an unstructured format in a comfortable, indoor setting. The core attractions are large inflatable play structures like slides, obstacle courses, bounce houses, and forts. Located throughout the nation, the 'Jump Zone' concept is perfectly suited for children's parties and play. Jump!Zone is now offering franchise opportunities in almost every state. JumpZone's home office is in Suwanee, Ga. JumpZone can be reached at (877) 297-5489, by e-mail at [franchise@jumpzoneparty.com](mailto:franchise@jumpzoneparty.com) and online

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