



JumpZone Announces A New Franchise Location In Loganville, Georgia

Indoor Inflatable Party And Play Centers

For Immediate Release

LOGANVILLE, Ga./EWorldWire/June 25, 2007 --- Jump!Zone, a fast-growing national franchise that specializes in children's party and play facilities featuring giant inflatable play structures, today announced that it has established a new location in Loganville, Ga.

Local residents Carol and Carl Maneol opened for business in the Faiths Crossing shopping center in October. The large facility has a massive indoor arena filled with six large inflatables and three private party rooms for people to host private gatherings and events of any sort.

"Great, hassle-free parties for children ages two to twelve are our specialty," said owner Carol. "Our inflatable jump zone can be used for just about any kind of child get-together."

Jump!Zone takes care of the planning, party-setup and most importantly the clean up of all hosted events. Since Jump!Zone is mainly exclusive to the party guests and not open to the public, the controlled population allows for a safe, comfortable gathering amongst friends and family.

Parties range in cost from \$120 to \$240, depending on the size of the group and the day they are held. Jump!Zone completes any party with a wide range of food items, goodie bags, and balloons.

In addition to private parties, Jump!Zone is open on the weekdays for walk-in play sessions.

"Our open play times are perfect for the value-conscious parent looking for safe, active play," said Carol. "Parents pay one price, typically seven dollars per child, for unlimited play. None of the rides and games are require quarters so parents can just sit back and lets the kids run free."

Ronna Davis, founder of Jump!Zone, says Loganville, Ga. is a perfect community for a new Jump!Zone location. "Loganville and surrounding area residents have received the store with open arms," said Davis. "Jump!Zone Loganville had over 134 parties booked before they ever opened their doors to the public. When they did open on Oct. 8, approximately 720 people came to the grand opening event to celebrate."

"Today's kids are busier than ever attending all kinds of structured activities," said Davis. Loganville parents and kids want safe, active play that is unstructured in a comfortable environment owned and operated by a local family."

About Jump!Zone Indoor Inflatable Party and Play Centers

Jump!Zone offers safe, active play with an unstructured format in a comfortable, indoor setting. The core attractions are large inflatable play structures like slides, obstacle courses, bounce houses, and forts.

Located throughout the nation, the Jump Zone concept is perfectly suited for children's parties and play. Jump!Zone is now offering franchise opportunities in almost every state.

Jump!Zone can be reached at (877) 297-5489, franchise@jumpzoneparty.com, and www.jumpzoneparty.com.

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