

## Wedding Party Shoes presents New Line of Upscale Bridal Shoes

*Wedding Party Shoes announces the addition of the upscale Benjamin Adams line of bridal shoes to Wedding Party Shoes' Web site (<http://weddingpartyshoes.com>) for the upcoming summer and fall wedding seasons.*

For Immediate Release

RALEIGH, N.C./EWORLDWIRE/May 30, 2008 --- The upscale Benjamin Adams line of bridal shoes joins the Wedding Party Shoes range of offerings at '<http://weddingpartyshoes.com>'. From the 1950s inspired Mansfield peep-toe slingback to the chic round toe of the Blondell pump, brides are sure to find perfect wedding shoes among the 16 new styles available.

Benjamin Adams shoes are handcrafted by Paradox London using the finest dyeable white or ivory duchesse silk, exquisite Swarovski crystals, soft kid leather lining and the highest quality leather soles. Most styles are available in sizes 6 to 9 1/2. Seymour, a closed-toe slingback with elegant silk pleating, is available up to size 10, and Powell, a low-heeled closed-toe shoe adorned with spectacular cup sequins, is available through size 11. Heel heights range from 1 1/4-inch for the Powell to the 4-inch platform peep-toe pump, Scarlet. The price range for the 2008 line of Benjamin Adams shoes is \$169 to \$599 for the luxurious Lopez, a closed-toe slingback covered with Swarovski crystals.

According to owner Karen Gupton, "Brides are turning to the Internet more than ever for wedding planning because it offers the convenience they need to shop for their bridal shoes online. The addition of Benjamin Adams to our online catalog appeals to those brides who are seeking affordable, upscale alternatives."

Wedding Party Shoes also features Pink by Paradox London, a moderately-priced line of dyeable white satin bridal shoes ranging from sizes 5 to 12 and Little Miss Pink for the littlest ladies in the bridal party.

Other popular designers featured on the company's Web site are Coloriffics, Colorful Creations, Saugus Shoes, Touch Ups, Elegance by Carbonneau and Alisha Hill. More designer shoes are on tap for the 2008 Fall/Winter Season.

About Wedding Party Shoes

Wedding Party Shoes is an online retailer of bridal, prom and evening shoes and handbags since May, 2007. To view the complete line, visit '<http://weddingpartyshoes.com>'.

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