



## Media Center/Media Server Challenge At 2009 Storage Visions Conference

Conference Award Submissions Open September 15

For Immediate Release

SAN JOSE, Calif./EWORLDWIRE/Sep. 17, 2008 --- The Eighth Annual Storage Visions Conference held at the Flamingo Hotel in Las Vegas, Nevada, on January 6 and 7, 2009, will feature a Media Center/Media Server Challenge with digital content from HDGiants. Storage Visions is the place to participate in digital storage enabling the digital content revolution ('<http://www.storagevisions.com>').

The Storage Visions Media Serving Challenge will showcase digital storage solutions for delivering digital audio and video content from a central home server environment. The Challenge (located on the Storage Visions Exhibit Floor) will use test audio and video content at various bit-rates and color depths run in single and multiple channels. Expert judges will award prizes to the contestant found to perform the best overall, to the contestant with the best user interface and to the contestant with the best extendability. Companies wishing to participate in the Challenge and exhibit at the 2009 Storage Visions Conference should contact Alan Land at 760-212-5718 or [alan626@cox.net](mailto:alan626@cox.net).

According to Thomas Wendt, CTO of HDGiants, "The number of media server products on the market has exploded in recent months with features and capabilities getting better with every new release. We are excited to have our high definition content set the bar for delivering a premium entertainment experience."

"We are honored to be able to host this event at the 2009 Storage Visions Conference," said conference organizer Tom Coughlin. "Media servers in the home are starting to reach a tipping point when the combination of features and performance will make these devices a must for high definition content delivery in the home."

In addition to the special Media Server Challenge awards, Storage Visions will again offer its annual Storage Visions Visionary Awards. Submissions for the Visionary Awards open September 15 and close on November 14.

The competition will have four Visionary Product Awards:

- . Mobile Consumer Electronics
- . Consumer Storage
- . Integrated Home Entertainment
- . Production/Post-Production Class Systems and Production/Post Production Class Storage.

Three Visionary Company Awards will cover:

- . Consumer Electronics
- . Media and Entertainment
- . Services and Support

The Art of Storage Award recognizes innovations in design for customer ease of use and good industrial design. Submissions may be submitted on the conference Web site, '<http://www.storagevisions.com>'.

Speaker proposals are being accepted at the conference web site, '<http://www.StorageVisions.com>'. There will be a session with several speakers talking about drivers and technology for media servers at the 2009 conference. The deadline for SV09 speaker submissions is September 15, 2008.

Conference registration is now open. Register directly at the conference Web site at '<http://www.StorageVisions.com/2009Register.htm>'. Conference hotel reservation information is also on the Web site at '<http://www.storagevisions.com/2009Travel.htm>'.

For information on sponsorship and exhibit opportunities at the 2009 conference, complete the appropriate forms available on the conference Web site at 'http://www.StorageVisions.com/2009SponsorsEx.htm', call 408-871-8808 or e-mail info@StorageVisions.com.

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