



## **Grocery List Goes Mobile: Cell Phone and GroceryWiz**

*GroceryWiz.com uses cell phones to manage the grocery list*

For Immediate Release

ARDEN, N.C./EWorldWire/April 12, 2012 --- Popular grocery list website GroceryWiz.com, which has been helping visitors create and manage their grocery list for over half a decade, has officially released a new mobile version of the website.

"The rise in use of cell phones and their ever-increasing ability to mimic desktop computers made the need for a mobile version of our grocery list website very compelling," stated founder Donald Dalton. "We know that our customers love the convenience of having their grocery list on their phone."

According to Dalton, the same list can be shared with other family members who have cell phones, allowing for a team approach to grocery shopping. The list is updated in real time as grocery items are added and removed, allowing others to instantly see the latest version of the grocery list on their phones. Users can add grocery items as they think of them, wherever they may be.

"In the past, users would have to sit down at their desktop computers to compose their list," said Dalton. "Now they can look in their pantry and add items as they notice what is needed for the next trip to the grocery store."

"A mobile grocery list is eco-friendly - no more printing the list on paper, or losing or forgetting your printed list before you get to the store."

"Almost everyone has a cell phone today - it really was a logical move to develop a mobile version of our GroceryWiz.com website to meet the needs of mobile shoppers," added Dalton.

About GroceryWiz.com

GroceryWiz.com is a free website that provides a custom grocery list, grocery coupons, and weekly circulars from hundreds of grocery stores. GroceryWiz.com was founded by computer industry veterans in 2007 and strives to provide the best pre-shopping experience on the web. Visit <http://www.GroceryWiz.com> or the mobile site at <http://m.GroceryWiz.com>.

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Mobile visitors are able to enjoy the convenience of getting their grocery list on cell phones.

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**KEYWORDS:** grocery list, shopping list, grocery store, grocery coupons, grocery checklist, weekly circulars

**SOURCE:** GroceryWiz